UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MICHIGAN

THE SHANE GROUP, INC. ET AL.,

Civil Action No. 2:10-cv-14360

Plaintiffs, on behalf of themselves and all others similarly situated,

VS.

BLUE CROSS BLUE SHIELD OF MICHIGAN,

Defendant.

Judge Denise Page Hood Magistrate Judge Mona K. Majzoub

NOTICE REGARDING EFFECTUATION OF NOTICE PLAN

Pursuant to the Court's June 26, 2014, Order Granting Preliminary Approval to Proposed Class Settlement (the "Order") ¶ 15, Plaintiffs' Counsel hereby file and serve the declarations of the persons under whose general direction the Notice was disseminated. These declarations, and their accompanying exhibits, show that the Notice Plan was effectuated according to its own terms and the terms of the Order. Attached as Exhibit A is the Declaration of Charles Marr Regarding Publication Notice and Administration. Attached as Exhibit B is the Declaration of Shannon R. Wheatman, Ph.D. on Implementation

and Adequacy of Notice Plan. These declarations were timely executed but not entered in the docket due to an oversight by Plaintiffs' Counsel.

October 2, 2014

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Respectfully submitted,

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